Campaigns

Campaigns

Campaigns is divided into:
- Environmental management and information
- Climate governance and information

Environmental management and information

Environmental management and information funds projects for measures to improve environmental management through large-scale information campaigns and communication activities.

Thematic areas:
- Information and communication activities. Campaigns to raise awareness (in line with the priorities of the Seventh Action Program for the Environment)
- Support activities of an effective control procedure, support for compliance with EU environmental legislation and support for EU environmental information systems and information tools.

The application for a project may be submitted by legal entities registered in the EU.
The maximum amount of support is 60% (up to 2017, then 55%). The upper and lower limits are not set. More ambitious projects for more than CZK 25-70 million have a greater chance of support.
Applicants may apply for national support - up to 15% up to CZK 10 million and up to CZK 150 000 for the preparation of project proposals.

Projects examples:
Strategic manage and planning use of domestic energy – Slovakia
Roads for Nature – Poland
Uniform information and communication system for nature conservation in NUTS II Moravskoslezsko – Czech Republic

Climate governance and information

Climate governance and information funds projects for better climate management neasures, extrensive information campaigns and communication activities.

The application for a project may be submitted by legal entities registered in the EU.
The maximum amount of support is 60% (up to 2017, then 55%). The upper and lower limits are not set. More ambitious projects for more than CZK 25-70 million have a greater chance of support.
Applicants may apply for national support - up to 15% up to CZK 10 million and up to CZK 150 000 for the preparation of project proposals.

Projects examples:
Implementation of Sustainable Development based on Socially Responsible Transformation – Poland